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5 reasons to use Puralife Clean Skins

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Antimicrobial surface coatings are a fairly new form of technology, but they offer businesses of all shapes and sizes a host of benefits. How do you decide if this is the right option for yours?

All commercial premises need to find the right balance when it comes to cleanliness. Any hygiene regime must be effective, easy to scale across the business and simple to implement.

Puralife Clean Skins ticks all of these boxes … and more!

1. Highly effective
The key consideration is finding a solution that offers long-term protection against germs. Surfaces coated with Puralife Clean Skins are constantly ‘on’ – by this we mean they are working to help reduce microbial growth for up to 90 days. The silver ion technology built in to Puralife Clean Skins complements existing cleaning regimes, such as the use of bleach and disinfectants, while offering the long-term protection these products don’t.
2. Easy to apply

It couldn’t be easier to apply Puralife Clean Skins and to replace them after 90 days. Simply peel and stick them on to any clean and flat surface you want to protect. Clean Skins come in a range of shapes and sizes and can even be ordered bespoke. So whatever the surface, there’s a Clean Skin to suit.

1. A visible statement
In today’s world, when we are all so aware of the need for good hygiene, Puralife Clean Skins make a reassuring visible statement to colleagues, customers and stakeholders. Clean Skins are a powerful way to show a commitment to cleanliness, plus they are a great way to demonstrate how seriously a business takes hygiene. This is particularly important in high-traffic germ hotspots such as door push pads, lift control panels and countertops.
2. Elevate your brand
As well as making a visible commitment to safety, the use of Puralife Clean Skins improves perception and credence. Leverage this by promoting your brand or printing key messages on your Clean Skins. All products can be made fully bespoke with custom artwork, which brings your brand even closer to engaged stakeholders.
3. Safe for all environments
Silver has been used as an antimicrobial for centuries and silver ion technology is nothing new. Silver has a very low level of toxicity, meaning every product in the Clean Skins range is safe to be used in all environments, including hospitals, care homes, medical and dental practices and schools. While the technology inside Puralife Clean Skins is deadly to germs, it is safe for use around children and pets.